



TAIRĀWHITI GISBORNE

The first light

TRADE MANUAL 2023

NAU MAI, HAERE MAI

Discover Aotearoa New Zealand's greatest treasure. First to see the sun rise of each new day and the site of the first meetings between Māori and European, in Tairāwhiti Gisborne the past, present and future meld into one.



Sitting proudly on the edge of the Pacific Ocean, Tairāwhiti is te reo Māori for, "the coast upon which the sun shines across the water".

While this couldn't be truer, there is so much more to discover here. Tairāwhiti is more than a name, it's a feeling of manaaki (generosity) and aroha (love) you won't find anywhere else.

So haere mai (welcome), this is Tairāwhiti Gisborne, where our taonga (treasure), is your taonga too.



[TAIRAWHITIGISBORNE.CO.NZ](https://www.tairawhitigisborne.co.nz)

 @TairawhitiGisborneNZ |  @tairawhitigisbornenz



CONTACT
TAIRĀWHITI GISBORNE

+64 6 868 6139
trade@gisbornenz.com

@TairawhitiGisborneNZ
@tairawhitigisbornenz

PHOTOGRAPHY
Thanks to BackpackerGuide.NZ, Bare Kiwi, Cinema East, Damon Meade, Ellen Mary Taylor Photography, Gisborne Wine Growers' Association, Gray Clapham, Kerry Fox, Onflightmode, Strike Photography, StudioZag, Tourism New Zealand, The Gisborne Herald and Shaun Tunny.

Free imagery available for travel sales use at tairawhitigisborne.co.nz.

MAPS
Thanks to Broker Brothers, Woods Agency, Draggnett Design and Explore Central North Island.

The contents of this Trade Manual were believed to be correct at the time of printing. Tairāwhiti Gisborne takes no responsibility for errors, omissions or changes to details herein. Pricing is in New Zealand dollars and includes GST unless otherwise stated. Freephone numbers are free if the telephone call is being made from within New Zealand. Please note this is not a conclusive list of all the products and services available in Tairāwhiti Gisborne, North Island, New Zealand.

All photographic images and graphic elements in this Trade Manual are protected under copyright and other laws of New Zealand, and under international conventions and similar laws abroad. Unless otherwise stated, copyright and other intellectual property rights in the images and graphic elements are owned or controlled by Tairāwhiti Gisborne or its licensors. All rights reserved.

GETTING HERE	6
REASONS TO VISIT TAIRĀWHITI	8
SEASONS	10
TRADE-READY PRODUCTS	12
<ul style="list-style-type: none">• Maunga Hikurangi• Dive Tatapouri• Experience Gisborne• The Gisborne Railbike Adventure• Tipuna Tours• Gisborne Astro Tours• Cycle Gisborne• National Arboretum of NZ at Eastwoodhill Te Māra Rākaunui o Aotearoa• Motu Trails	
ITINERARIES	22
OUR WINE, BEER & CIDER	24
WALKS	26
CYCLEWAYS	27
HUNTING & FISHING	28
SURFING	29
LOCAL EVENTS	30
EAT & DRINK	32
ACCOMMODATION	34
COASTAL JOURNEY: EAT, DRINK, STAY	36
MAPS	38



GETTING HERE

Tairāwhiti Gisborne is located on the East Coast of the North Island.



TRAVEL OPTIONS

BY AIR
Air New Zealand have up to five flights a day from Wellington and Auckland into Gisborne Airport, from there it's a five-minute drive from the CBD.

BY ROAD
Tairāwhiti Gisborne is located on State Highway 35, as part of the Pacific Coast Highway touring route. From the North, an alternate route will take you from Ōpōtiki in the Bay of Plenty, through the magnificent Waioeka Gorge. From the South, a coastal road from Hawke's Bay leads into the Tairāwhiti Gisborne region.

BY BUS
The Intercity bus runs daily to and from Auckland via Rotorua, and to and from Wellington via Napier.

RENTAL VEHICLE
All major local, national and international companies have depots at Gisborne Airport.

CRUISE SHIP
Gisborne City has a tender port, with a docking berth for ships under 200m in length. It currently features in many cruise itineraries from luxury expedition ships through to larger commercial lines.

APPROXIMATE TRAVEL TIMES & DISTANCES:

VIA AIR	
Auckland to Gisborne <i>Fares starting \$49 one-way</i>	1 h
Wellington to Gisborne <i>Fares starting \$59 one-way</i>	1 h

VIA ROAD	
Auckland	6 h 30 m
Tauranga	3 h 45 m
Rotorua	3 h 50 m
Wellington	7 h 15 m
Napier	3 h 15 m
Ōpōtiki (via SH35)	5 h 30 m
Ōpōtiki (via SH2)	2 h
Wharekahika (Hicks Bay)	2 h 40 m
Te Araroa	2 h 30 m
Tokomaru Bay	1 h 30 m

Pacific Coast Highway - State Highway 35 will take you around a gorgeous stretch of New Zealand's coastline, known as the Pacific Coast Highway. From Ōpōtiki you will travel through towns like Te Kaha, Hicks Bay, The East Cape, Tolaga Bay, through to Gisborne and then on to Napier.

REASONS TO VISIT TAIRĀWHITI



MOTU TRAILS

Journey through time where Māori and early settlers first lived on the Motu Road Trail, marvel at breathtaking Pacific Ocean vistas from the Dunes Trails, explore your adventurous side with a Heartland Ride on the Rere Falls Trail and see stunning native flora and fauna on the Pākihi Track.



RERE ROCKSLIDE

Viewed by millions on screens around the globe, be one of the many thrill-seekers to ride Rere Rockslide. Natural forces have conspired to create 60 metres of sheer exhilaration and pure adrenaline, best experienced on an inflatable device or boogie board. Just around the bend from the gorgeous Rere Falls.



SURFING

Dreaming of barrels? Catching a break takes on a whole new meaning in Tairāwhiti Gisborne, with so many white sand beaches and surf breaks to choose from. Not only are waves consistently pumping, they're known nationwide as some of the best. You can hire boards and book lessons too.



UNIQUE ACCOMMODATION

From luxury lodges, to ocean-side glamping and vineyard retreats, Tairāwhiti Gisborne is home to some incredible accommodation options.



THE GISBORNE RAILBIKE ADVENTURE

These railbikes are a world first, offering a journey along and views of the East Coast that have been unseen for decades. You've travelled by rail before but not like this; cross bridges, ride through tunnels on a specifically designed and one-of-a-kind tandem bike.



TOLAGA BAY WHARF

A Category One Heritage NZ Site and one of the top 100 historic sites to visit in the country, Tolaga Bay Wharf is believed to be the longest wharf of its type in the Southern Hemisphere, standing where Captain Cook sailed to meet the Te Aitanga a Hauiti tribe when the Endeavour first reached New Zealand.



TUPAPA: OUR STAND. OUR STORY

Download the Tupapa app at www.tupapa.nz and embark on a journey of discovery traversing the natural and built landmarks that have shaped this place, passed down since the first people arrived here more than 700 years ago. A cultural and historic journey you won't forget.



DIVE TATAPOURI

The only place in the Aoteroa where you can pat and interact with wild stingrays, Dive Tatapouri has long been one of the most popular and unique things to do in New Zealand. Take a reef ecology tour with expert guides, this is the best of the best, when it comes to one-of-a-kind marine experiences.



MAUNGA HIKURANGI

Legend tells of Māori demi-god Māui, who fished Aotearoa from the sea. On your Maunga Hikurangi adventure, trace Māui's footsteps with an expert Ngāti Porou guide – direct descendants of Māui – and breathe the air of New Zealand's Māori ancestors atop Maunga Hikurangi, the sacred mountain of the Ngāti Porou tribe.



EASTWOODHILL ARBORETUM

New Zealand's national arboretum and the largest collection of Northern Hemisphere trees in the Southern Hemisphere, Eastwoodhill needs to be seen to be believed. Take a trip around the world with collections like 'Mexico Way' spanning 135 hectares and an eccentric history more than a century in the making.



TAIRĀWHITI GISBORNE WINERIES

Known around the country as the Chardonnay Capital of New Zealand, Tairāwhiti boasts many wineries, an extensive range of winery tours and is home to The First Light Wine and Food Festival and the Chardonnay Affair, attended by wine lovers from all over the country and the globe. The Viognier, Gewürztraminer and Chenin Blanc are world class too.



SUMMER



WARMEST MONTH: January
AVERAGE HIGH: 24.1°C/75.4°F
AVERAGE LOW: 13.1°C/55.6°F

Tairāwhiti does surf, sand and sun better than any region in New Zealand.

With high sunshine hours, warm temperatures and so many white sand beaches, the only question is, which one do you choose?

Tairāwhiti is also home to fantastic pool complex with a giant hydro-slide, the famous Rere Rockslide and off-the-beaten-track hidden waterfalls waiting to be discovered.

Visit the local brewery and cidery, dine alfresco on the beach or harbourside, go kayaking or learn to surf. Exclusive fishing charters are a premium product if you're looking for a true ocean-to-plate experience - catch it, eat it, love it.



WINTER



WARMEST MONTH: June
AVERAGE HIGH: 16.2°C/61.2°F
AVERAGE LOW: 5.1°C/41.2°F

History and luxury, winter in Tairāwhiti exemplifies both. First, there's the Dome Bar and Cinema, one of the top 10 dine-in cinemas in the world, as rated by Jetsetter travel magazine - rubbing shoulders with the likes of Paris' Cinema Studio 28, it's a winter must.

Step back in time at the East Coast Museum of Technology, a rustic affair contrasting perfectly with Tairāwhiti Museum's raft of national and international exhibitions.

A moving experience awaits at C Company House, built in honour of local World War II Māori Battalion soldiers. C Company is a poignant homage to the strength and closeness of the Tairāwhiti community.

AUTUMN



WARMEST MONTH: March
AVERAGE HIGH: 19.8°C/67.6°F
AVERAGE LOW: 9.5°C/49.1°F

It's no secret Tairāwhiti Gisborne boasts the country's largest display of flora and fauna, best seen when Autumn rolls around.

Case in point Eastwoodhill, New Zealand's national arboretum and the largest collection of Northern Hemisphere trees in the Southern Hemisphere. Covering 135 hectares and multiple walking trails, this place needs to be seen to be believed.

Down the road, Hackfalls Arboretum offers a major point of difference as a working sheep and cattle station. Think lakes, walking tracks and over 3000 plant species, as well as a real taste of rural New Zealand life in an authentic East Coast farm setting.

The Gisborne Railbike Adventure is another fantastic way to get out in the open and experience the landscape, traversing tens of kilometres of railway with country and coastal views.



SPRING



WARMEST MONTH: November
AVERAGE HIGH: 19°C/66.2°F
AVERAGE LOW: 8.6°C/47.5°F

When you enter the Tairāwhiti region, you enter wine country royalty.

It's a place wine-enthusiast dreams are made of, long-stretching vineyards, framed by vibrant green, hill pastures, lit up by the sun's rays, paired perfectly with some of the absolute best drops in the world. You'll find some of the finest produce at the Gisborne Farmers' Market, where local winemakers, growers, cheese makers and coffee roasters join forces for an unreal culinary display.

Spring weather here makes for perfect sightseeing conditions. Head along the Pacific Coast Highway, to Cook's Cove Walkway, or stay in the city, best surveyed from the top of Titirangi Maunga.





TRADE-READY PRODUCTS



“We truly appreciated learning more about Ngāti Porou heritage and ancestry.”

- Nancy R, Germany

MAUNGA HIKURANGI

Regarded as the first place in the world to see the sun rise, Maunga Hikurangi is steeped in legend and cultural significance for the Ngāti Porou people, and is the home of ancestral carvings 'Māui Whakairo'.

Caters to tourists looking for deeply personal, cultural experiences.



CONTACT DETAILS

Monty Manual

📍 75 Huxley Road, Gisborne

☎ +64 22 383 5381

✉ info@maungahikurangi.com

www.maungahikurangi.com

TE URUNGA TU – SUNRISE TOUR

Watch the sunrise from the top of Maunga Hikurangi and engage in a unique cultural experience.

COSTS	\$286 per person.
AVAILABILITY	7 days, minimum numbers apply. Closed October, 31 December, 1st January.
TIME	4:00am – 9:00am (departure time may vary).
INCLUDES	4WD off-roading, light breakfast, a native seedling to plant.

HARAMAI – DAY TOUR

Enjoy stunning East Coast scenery as you visit the nine pou, which depict the story of Māui and his legendary deeds.

COSTS	\$242 per person.
AVAILABILITY	7 days, minimum numbers apply. Closed October, 31st December, 1st January.
TIME	10:00am – 2:00pm.
INCLUDES	Guide, 4WD off-roading, light meal, a native seedling to plant.



DIVE TATAPOURI

Dive Tatapouri Reef Ecology Tour is famous in New Zealand and abroad. Get ready for the experience of a lifetime, interacting with wild stingrays, eagle rays and other reef creatures.

The fantastic guides will introduce you to the whai (stingrays) in their natural habitat.



CONTACT DETAILS

Chris Savage

532 Whangara Road,
State Highway 35, Tatapouri, Gisborne

+ 64 6 868 5153

divetatapouri@xtra.co.nz

www.divetatapouri.com

“Amazing experience, great guides, wow! The experience of stroking the rays was amazing - they kept coming back for more.”

- Pauline, UK

REEF ECOLOGY TOUR

Get up close and personal with wild stingrays in this interactive and unique marine tour. This is a must do while in Tairāwhiti Gisborne.

COSTS	\$60 per adult, \$20 per child (0-15yrs), family pass 2 adults and 2 children \$130.
AVAILABILITY	Run daily at low tide. (Bookings essential and weather and sea dependent).
INCLUDES	Guide, waders provided by Dive Tatapouri (max shoe size 13, max waist size 18).
TIME	Allow up to an hour and half for the Reef Ecology Tour including check in.

PRIVATE REEF ECOLOGY TOUR

A private version of the in-demand Reef Ecology Tour.

COSTS	\$90 per person.
AVAILABILITY	On request by prior arrangement at low tide (bookings essential and weather and sea dependent).
INCLUDES	Guide, waders provided by Dive Tatapouri (max shoe size 13, max waist size 18).



EXPERIENCE GISBORNE

Tairāwhiti Gisborne is surrounded by three rivers, beautiful beaches, boutique wineries and heritage trails. It's the perfect destination for an unforgettable getaway.

Whether you're here for a day or staying a little longer, the team at Experience Gisborne have a selection of tours to choose from or can design a tour especially for you.



CONTACT DETAILS

Katrina Duncan and Anelia Evans

124 Ormond Rd, Whataupoko,
Gisborne 4010

+64-6-927-7021

info@experiencegisborne.co.nz

www.experiencegisborne.co.nz

EASTWOODHILL TOUR WITH TEA AND SCONES

Eastwoodhill is home to the largest collection of northern hemisphere trees in the southern hemisphere. This valuable and vibrant arboreal ark is full of colour when visited in autumn and spring.

COSTS	2 people guided \$275, 3 people guided \$195, 4+ people guided \$155.
AVAILABILITY	All year round (bookings required).
TIME	4 hours.
INCLUDES	Transfers from Gisborne to Eastwoodhill, Guided Jeep Tour, historic Matawhero Church visit.

AFTERNOON WINE TOUR WITH VINEYARD PLATTER

Discover the flavours of Tairāwhiti Gisborne on this fully-guided wine tour. Relax and unwind as we visit three boutique wineries each with their own unique laidback atmosphere. Enjoy a vineyard platter overlooking the vines.

COSTS	2 people guided \$265, 3 people guided \$199, 4+ people guided \$165.
AVAILABILITY	All year round (bookings required).
TIME	4 hours, departs at 12:00 midday.
INCLUDES	Transfers from Gisborne to three boutique wineries, vineyard platter.

RERE ROCKSLIDE AND FALLS TOUR WITH PICNIC LUNCH

The Rere Rockslide is one of the major attractions of the river. The rockslide is a 60-metre-long natural water slide. The Rere Falls at just five meters high are very picturesque.

COSTS	2 people guided \$315, 3 people guided \$225, 4+ people guided \$175.
AVAILABILITY	All year round (bookings required).
TIME	5 hours.
INCLUDES	Transfers from Gisborne to Rere Rockslide and Falls, slide down this 60-metre-long natural water slide, picnic at Rere falls.

Multi-day tours available on request.

Enquire about our multi-day self-drive and escorted East Cape tours. These bespoke organised tours combine cultural experiences, unique accommodation and food on the remote SH35.



THE GISBORNE RAILBIKE ADVENTURE

Experience a world-first cycling adventure.

This unique product takes the form of a tandem ride along 90 unreal kilometres of coastal railway between Tairāwhiti Gisborne and Wairoa, unseen for decades.



CONTACT DETAILS
Geoff Main

📍 Matawhero Station, 500 Awapuni Road, Gisborne
☎ + 64 21 525 700
✉ gisborne@railbikes.nz
www.railbikes.nz

“Loved going through the tunnel and emerging out into the stunning native bush and spectacular ocean views.”

- Odette, New Zealand

MAHIA COASTAL

Explore pristine coastal communities on the edge of the Mahia peninsula, on this 22 km, 3-hour return journey through farmland and the Waikokopu lagoon, complete with a bridge crossing and BYO beachside picnic at Black Beach. A moderate fitness level is required for the standard railbikes, but e-bikes are suitable for most people.

COSTS	E-bike \$130, Standard bike \$110
AVAILABILITY	Year round, bookings must be made by 7:00pm day prior.
TIME	Meet at the Opoutama Rail Crossing. Different times depending on season.

BEACH LOOP

A relaxed and gorgeous 3 hours in the saddle covering 32km of railway, country and beach views.

COSTS	High season (1 Oct to 30 Apr) E-bike \$135, Standard bike \$115 Low season (1 May to 30 Sep) E-bike \$115, Standard bike \$90
AVAILABILITY	Year round, bookings must be made by 7:00pm day prior.
TIME	Meet at the Coop Road, Muriwai starting point off SH2 (location online). Different times depending on season.

WAIPAOA BRIDGE

An hour-long ride that takes you through the vineyards across the 500m long Waipaoa Bridge and back.

COSTS	High season (1 Oct to 30 Apr) Standard bikes only \$35 Low season (1 May to 30 Sep) Standard bikes only \$30
AVAILABILITY	Year round, bookings must be made by 7:00pm day prior.
TIME	Different times depending on season.



TIPUNA TOURS

Tipuna Tours is an iwi (tribe) owned eco-tourism operator offering cultural and historic guided tours.

A region of great significance - to many, the East Coast is recognised as the birthplace of New Zealand, where the origins of Aotearoa New Zealand's dual heritage began. Journey with us and let our local guides share with you the defining moments of this welcoming place.



CONTACT DETAILS
Jock Walker

📍 47-49 Cook Street, Tolaga Bay
☎ +64 22 160 3312
✉ tipuna.tours@outlook.com
www.tipunatours.co.nz

“Such a personal experience, we feel privileged to have learnt so much about Hana and her family.”

- Kathrine, USA

MĀORI CULTURE TOUR

Tour to Uawa - Tolaga Bay and visit a traditional Māori Courtyard (Marae) and unravel the customs and culture of the Tangata Whenua (indigenous people of the land).

COSTS	Adults \$75, Children ages 5-15 \$25, Under 5 free.
AVAILABILITY	All year round (bookings required).
TIME	3.5 hours.
INCLUDES	Transfers from Gisborne to Uawa - Tolaga Bay, marae visit, Tolaga Bay Wharf Tour.

LOCAL HISTORY TOUR

Discover bi-cultural perspectives of first encounters between Māori and European in Uawa - Tolaga Bay. Tour the Cooks Cove Walkway and visit landmarks including Te Pourewa - Carved Beacon of Light.

COSTS	Adults \$75, Children ages 5-15 \$25, Under 5 free.
AVAILABILITY	All year round (bookings required) - weather dependant.
TIME	5 hours, moderate fitness required.
INCLUDES	Transfers from Gisborne to Uawa - Tolaga Bay, guided walk.



"I was amazed at how beautiful the universe looked through John's telescope - and really enjoyed his insightful talk on astronomy!"

- Meredith Akuhata-Brown

GISBORNE ASTRO TOURS

Gisborne Astro Tours is run by one of New Zealand's leading amateur astronomers - John Drummond, MSc (Astronomy).

Clients will be given a 30 minute talk on astronomy and then look at mind-blowing sky objects through one of the country's largest astro-tourism telescopes under a dark sky.



CONTACT DETAILS
John Drummond

📍 23 Bilham Road, Patutahi, Gisborne
☎ + 64 275 609 287
✉ kiwiasronomer@gmail.com
www.gisborneastrotours.co.nz

ASTRO TOUR EXPERIENCE

COSTS	\$60 per adult, \$25 per child (0-15 yrs), \$130 per family (2 adults and up to 3 children).
AVAILABILITY	Wednesday and Saturday nights (except for the 3 nights either side of Full Moon). Non-Daylight-Saving Time (early April until late September), 7:00pm. Daylight-Saving Time (late September until early April), 8:00pm. Note: 8:30pm 1 December-31 January.
TIME	1.5 - 2 hours.
INCLUDES	Gumboots and a coat (on dewy nights), a torch, tea, coffee, biscuits.



CYCLE GISBORNE

Offering both guided and self-guided tours and with a passion for crafting the go-to in Tairāwhiti's for anything on two wheels.

They provide a wealth of local knowledge and they've got you covered for cycle rentals too.



CONTACT DETAILS
Katrina Duncan and Anelia Evans

📍 124 Ormond Road, Gisborne
☎ + 64 6 927 7021
✉ info@cyclegisborne.com
www.cyclegisborne.com

EASTWOODHILL EXPRESS | SUPPORTED

A walking and cycling tour starting at New Zealand's national arboretum, ending at local vineyards.

COSTS	\$289 per person. (2 people travelling)
AVAILABILITY	Year round, spectacular in Autumn and Spring.
INCLUDES	Cycles, helmets, transfers, entrance to Eastwoodhill, morning tea, lunch and wine tasting.
ADD ONS	A guide (six hours) \$300. Jeep tour \$60.

GISBORNE VINEYARD TOURS | SELF-GUIDED

Guided and self-guided tours around a selection of award-winning Gisborne vineyards.

COSTS	\$165 per person. (2 people travelling).
AVAILABILITY	Year round.
INCLUDES	Cycles, lunch and wine tastings.
ADD ONS	A guide (five hours) \$250, vehicle transfer \$80 (up to four people).

GREAT TASTES CITY TOUR | SELF-GUIDED

Sample local food, wine, beer and cider within city limits, learn a little history along the way.

COSTS	\$195 per person.
AVAILABILITY	Tuesday-Friday after midday and on weekends by appointment. Note: Cidery closed weekends, Wine Centre closed Mondays.
INCLUDES	Cycles, helmets, maps, tastings at three great taste sites, and food at one.
ADD ONS	A guide (three hours) \$150.

CITY CULTURAL TOUR | GUIDED

Discover historic city spots, like the landing sites of Kiwa and Cook.

COSTS	\$199 per person. (2 people travelling).
AVAILABILITY	Year round.
INCLUDES	A guide for 3 hours and morning or afternoon tea.

RERE FALLS TRAIL 2-DAY TOUR | SUPPORTED

Nature, food and wine combine over two nights and 100 kilometres of spectacular scenery.

COSTS	\$985 per person (2 people travelling).
AVAILABILITY	Available year round but superb in Autumn and Spring.
INCLUDES	Transfers to start of trail, cycles, helmets, accommodation, entrance to and a jeep tour of Eastwoodhill, meals, wine tastings and bag transfers.



“Loved this place. Peaceful, quiet and such a variety of trees and walkways.”

- Wayne, Australia

NATIONAL ARBORETUM OF NZ AT EASTWOODHILL TE MĀRA RĀKAUNUI O AOTEAROA

The National Arboretum of New Zealand and a Garden of National Significance invites you to explore our Arboreal Ark. Largest collection of Northern Hemisphere trees south of the Equator, many of which cannot be found anywhere else in New Zealand.

GUIDED TOUR

Enjoy a Jeep tour to the ends of the park, tour through the Homestead gardens, then explore your favourite areas again.

COSTS	\$15 per person — minimum charge \$60 — plus \$10 entry per person.
AVAILABILITY	All year (tours must be pre-booked).
TIME	1.5 hours for the tours, then explore the park at leisure.
INCLUDES	Entry to the park, Jeep Tour, Homestead Walking Tour. Morning/afternoon tea or lunch.



CONTACT DETAILS

Marion Nicholas

📍 2392 Wharekopae Road, Ngatapa, Gisborne

☎ +64 6 863 9003

✉ enquiries@eastwoodhill.org.nz

www.eastwoodhill.org.nz



“Stunning scenic area - one of the most picturesque areas to cycle in New Zealand.”

MOTU TRAILS

Motu Trails and Rere Falls Trail are highlights of The New Zealand Cycle Trail. There's a range of fabulous cycling experiences, from easy to adventurous. Be immersed in a spectacular environment with rich history.

SHUTTLE TRANSPORT | BIKE HIRE

Take the effort out of a Motu or Rere ride with shuttle van transport from Ōpōtiki or Gisborne to your preferred drop-off point, with Cycle Gisborne, Motu Trails Hire & Shuttle, or Motu Trails Limited. Hire bikes if needed. Includes shuttles for the iconic Pākihi Track.

AVAILABILITY	Shuttles run any time for groups of 4+. For smaller numbers, during January-March period there are regular shuttles. Bookings essential.
INCLUDES	Transport with experienced, certified operators to your ride start. Pickup after ride on arrangement. Hire bikes include helmet, pump and repair kit.



CONTACT DETAILS

Jim Robinson, Motu Trails Charitable Trust

✉ jim@motutrails.co.nz

www.motutrails.co.nz

RAUKUMARA TRAVERSE 5-DAY TOUR GUIDED OR SUPPORTED

This mighty journey between Gisborne and Ōpōtiki includes both Motu Trails and Rere Falls Trail. Cycle Gisborne's (www.cyclegisborne.com) Guided and Supported tours assure local knowledge and welcoming real New Zealand accommodation.

AVAILABILITY	Available for 2+ people.
INCLUDES	Cycles, helmets, support vehicle, 4 nights accommodation/5 days riding, entrance to Eastwoodhill Arboretum, meals and more.

A TAIRĀWHITI GISBORNE PACIFIC COAST HIGHWAY JOURNEY

DAY ONE TRAVEL THE PACIFIC COAST HIGHWAY

Depart the Bay of Plenty for the beautiful Tairāwhiti Gisborne region. Venture around State Highway 35 on the Pacific Coast Highway, stopping along the way to explore this coastal paradise.

MAUNGA (MOUNT) HIKURANGI

Share in the Māori cultural wonder, stories, legends and magic of Maunga Hikurangi, with tours led by expert Ngāti Porou guides.

TOLAGA BAY WHARF

History buffs take note, Tolaga Bay Wharf is a Category One Heritage NZ Site and one of the top 100 historic sites to visit in the country, nestled in one of the original spots first surveyed by Captain Cook.

Tipuna Tours offer guided historical and cultural tours of the Tolaga Bay area, including Tolaga Bay Wharf.

DAY TWO TAIRĀWHITI GISBORNE

Choose from three day options to explore our beautiful region

OPTION 1: CYCLING & WATERFALLS

Motu Trails and Rere Falls Trail are highlights of Ngā Haerenga, the New Zealand Cycle Trails. There's a range of fabulous cycling experiences, from easy to adventurous — including the iconic Pākihi Track. Be immersed in a spectacular environment with rich history.

OPTION 2: EXPERIENCE GISBORNE WINE TOUR & THE GISBORNE RAILBIKE ADVENTURE

Experience Gisborne Wine Tour - Discover the flavours of Tairāwhiti Gisborne on this fully-guided wine tour. Relax and unwind as we visit boutique wineries each with their own unique laidback atmosphere.

The Gisborne Railbike Adventure - Easy-going tandem riding has never been more picturesque. The Gisborne Railbike Adventure has reopened a part of the railway, unseen for decades.

OPTION 3: DIVE TATAPOURI & SURF TAIRĀWHITI

Dive Tatapouri - Get out of bed and into the ocean with Dive Tatapouri. Interact with wild stingrays in a natural reef environment. Look out for kingfish too.

Surf Tairāwhiti - Tairāwhiti surfs all year round, and with over 35 surf breaks to choose from, it's not hard to see why. If you're a beginner, the likes of Surfing with Sarah can take you from 'A' to barrel.

Evening option also available.

GISBORNE ASTRO TOURS

Explore mind-blowing sky objects through one of the country's largest astro-tourism telescopes under a dark sky - as well as learning the constellations.

DAY THREE FOLLOW THE PACIFIC COAST HIGHWAY TO NAPIER

A 30-minute drive south from the Tairāwhiti Gisborne city centre, don't forget to stop at Eastwoodhill Arboretum, before continuing your journey on the Pacific Coast Highway South to Napier.

NATIONAL ARBORETUM OF NZ AT EASTWOODHILL | TE MĀRA RĀKAUNUI O AOTEAROA

New Zealand's national arboretum is a sight to behold. Founded by the eccentric William Douglas Cook, the arboretum has been growing for more than a century and boasts the largest collection of Northern Hemisphere trees in the Southern Hemisphere. Pack a picnic, you could wander for hours at Eastwoodhill.



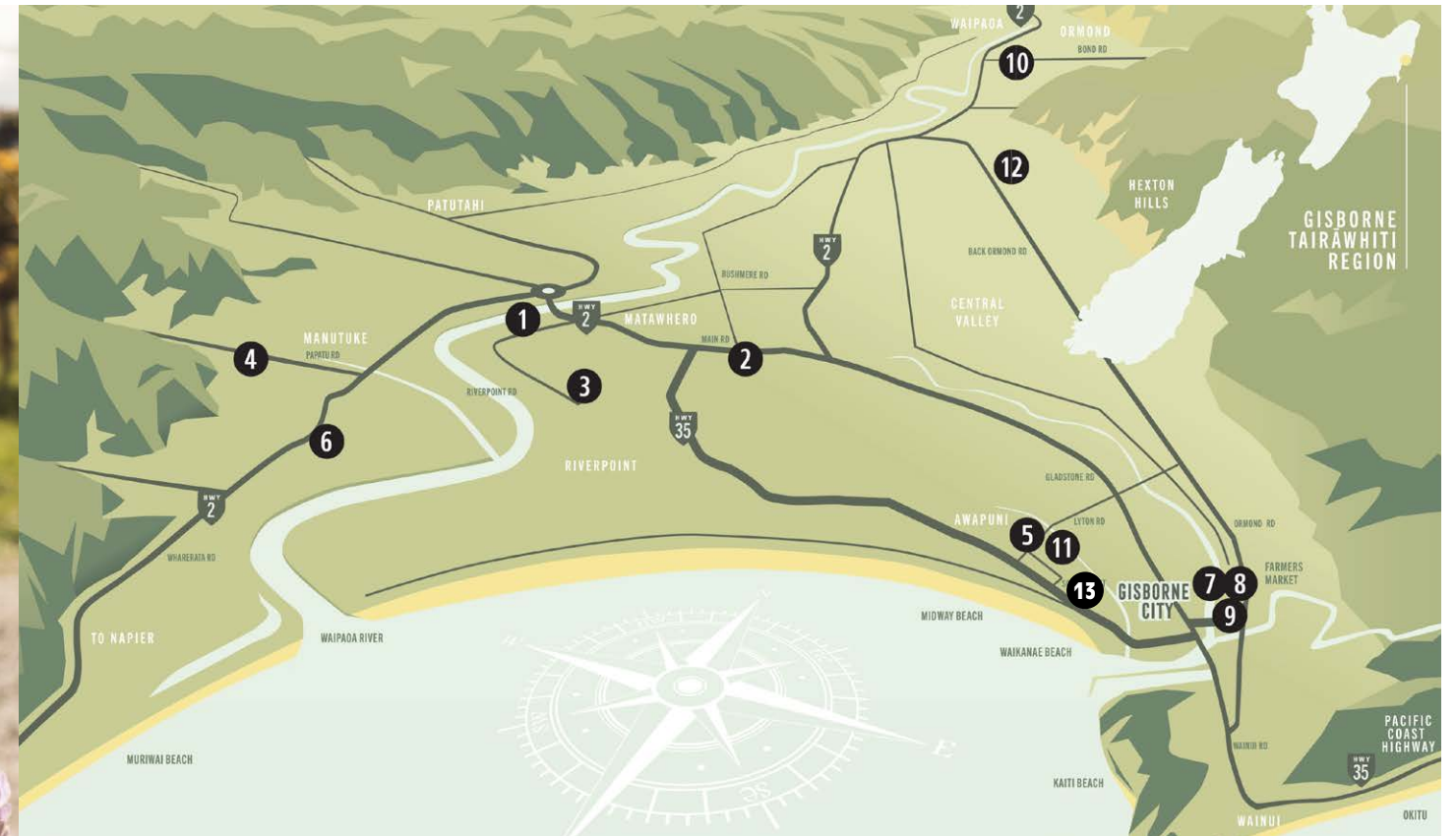
TOLAGA BAY

MAUNGA HIKURANGI



TRAVEL THE PACIFIC COAST HIGHWAY

OUR WINE & BEER



If the seemingly endless acres of grape vines spread around Tairāwhiti aren't a giveaway, you should know that this region is the unofficial Chardonnay Capital of New Zealand.

Tairāwhiti doesn't just do chardonnay, the aromatics like the Millton Te Arai Chenin Blanc are a definite feature of the East Coast contingent too, especially enjoyed at the vine covered Millton Cellar Door. Whether it's more arcadian barn vibes or an elite private tasting you are after, with 10 wineries to choose from, there's something for every wine lover.

Peruse a platter at the Bushmere Estate Cellar Door with a glass of Bushmere Estate Classic Chardonnay. Pop over to Bridge Estate Cellar Door for a glass of "Le Pont" Chardonnay. Play petanque with a glass of crisp Matawhero Wines First Sun Rosé in-hand at the Matawhero Cellar Door, while enjoying a live acoustic guitar performance.

For those who want to taste it all, there's of course the First Light Wine and Food Festival in October, and the Chardonnay Affair in May (see the events section), guided cycle tours and the Gisborne Wine Centre and Crawford Road Kitchen, located in the inner harbour. Fine wine, warm weather and sea views, there's quite simply nothing that could spoil the gentle clink of glasses that hang in the air.

NB: Cellar Door opening hours vary depending on the season so please enquire directly with wineries.

1. BRIDGE ESTATE VINEYARD & ACCOMMODATION

📍 16 Riverpoint Road, Matawhero, Gisborne
☎ +64 27 620 0127
✉ info@bridgeestate.co.nz
www.bridgeestate.co.nz

2. BUSHMERE ESTATE WINES

📍 166 Main Road, Makaraka, Gisborne
☎ +64 6 868 9317 or +64 21 946 301
www.bushmere.com

3. MATAWHERO WINES

📍 189 Riverpoint Road, RD1 Gisborne
☎ +64 6 867 6140 or +64 21 222 5007
www.matawhero.co.nz



4. MILLTON VINEYARDS & WINERY

📍 119 Papatu Road, Manutuke Gisborne
☎ +64 6 862 8680
✉ inspired@millton.co.nz
www.millton.co.nz

5. SPADE OAK

📍 19 Solander Street, Gisborne
☎ +64 6 867 0198
✉ info@spadeoak.co.nz
www.spadeoak.co.nz

6. WRIGHTS VINEYARD & WINERY

📍 1093 Wharerata Road, Gisborne
☎ +64 6 862 8746 or +64 27 656 8222
✉ info@wrightswines.co.nz
www.wrightswines.co.nz

7. HIHI WINES

📍 Gisborne Farmers Market,
Cnr Stout & Fitzherbert Streets
☎ +64 21 720 738
www.hihi.co.nz

8. STONE BRIDGE WINES

📍 Gisborne Farmers Market,
Cnr Stout & Fitzherbert Streets
www.stonebridge.co.nz

9. WRIGHTS VINEYARD & WINERY (Farmers Market)

📍 Gisborne Farmers Market,
Cnr Stout & Fitzherbert Streets
☎ +64 6 862 8746 or +64 27 656 8222
www.wrightswines.co.nz

10. BOND BLOCK WINES

📍 35 Bond Road Ormond, Gisborne
☎ Denny +64 21 933 441
www.bondblockwines.co.nz

11. LONGBUSH WINES

📍 19 Solander Street, Gisborne
☎ +64 6 863 2794 or +64 27 335 4501
www.longbushwines.com

12. TW WINES

📍 Back Ormond Road, RD1 Gisborne
☎ Geordie: +64 21 222 0135, or Paul: +64 21 864 818
www.twwines.co.nz

13. SUNSHINE BREWERY

New Zealand's oldest independently owned brewery, creating award-winning beers onsite enjoyed at the onsite taproom with wood-fired pizzas.
📍 49 Awapuni Road, Gisborne
☎ +64 6 867 7777
www.sunshinebrewing.co.nz



WALKS

Tairāwhiti Gisborne provides many epic prospects for outdoor enthusiasts. Visitors can walk or hike through coastal or native bush settings and with views to die for, including Makorori Headland or Titirangi Maunga.

There's something for every fitness and experience level, enjoy well-maintained urban walks within city limits, or take the path less trekked on a variety of wilderness trails, like Te Kuri Farm Walkway.

History is all around you in Tairāwhiti, as the first official meeting place of Māori and European, so there is lots to discover out and about on the region's walking and cycle trails.



THE FIRST LIGHT WALK SAMPLER

Te Kuri Farm Walkway
3 hours, 5.6km loop, 2km from city centre.

Makorori Headland
10-30 minutes, 1km, 9km from city centre.

Cooks Cove Walkway
2-3 hours, 5.8km return, 54km from city centre.

NATIONAL ARBORETUM OF NZ AT EASTWOODHILL TE MĀRA RĀKAUNUI O AOTEAROA

Guided Walks and Jeep Tours

Adventure to the ends of the park, meander through the Homestead gardens, or just let the number of paths take you on a tree-filled journey. Spectacular in all seasons, and with guided walking and jeep tours available this is a great day out for all the family.

TUPAPA: OUR STAND. OUR STORY

A Journey of Discovery

Download the Tupapa app at www.tupapa.nz and embark on a journey of discovery traversing the natural and built landmarks that have shaped this place, passed down since the first people arrived here more than 700 years ago. A cultural and historic journey you won't forget.



CYCLEWAYS

The region is made for cycling too. The scenery is beautiful, the city is rich in culture and the landscape is conveniently flat for easy riding.

The surrounding hills are there for the taking and feature hidden gems such as Rere Falls, and the spectacular Motu Trails. A variety of mountain bike tracks are dotted around the region and within the city, catering to all levels, from your amateur riders to your seasoned mountain bikers.

THE FIRST LIGHT CYCLE SAMPLER

Rere Falls Trail

Up to 100km on-road riding, Grade 3. See page 20 for full information on Motu Trails.

Dunes Trail

10km each way (starts in Ōpōtiki), Grade 2.

Whataupoko Reserve Mountain Bike Trails

2 minutes from city centre, 2 ascending trails/7 descending trails, various grade options.

Oneroa Cycle/Walkway

The Oneroa Cycleway is mostly flat, with a wide concrete path and offers several access points from the city to enjoy a relaxing, easy ride. Currently 2km long from Waikanae Beach to Midway Surf Club, a 1 km extension is underway to Awapuni Stadium.





HUNTING & FISHING

When it comes to hunting and fishing, nothing beats the Tairāwhiti Gisborne region.

This area is a gold mine of marine life, whether it's diving, rock, big-game, deep-sea or spear-fishing, Tairāwhiti is the coast with the most. No experience required, charter businesses Coastal Fishing Charters and Touchwood Fishing Charters offering a premium charter product, so get ready to get out on the open ocean and experience the wonder of the deep blue.

Fishing charters offer all the local knowledge, equipment and expertise at your fingertips, so sit back, relax and reel in your catch. Back on land, the bounty is just as plentiful.

This 'live off the land' attitude, is a way of life in Tairāwhiti. Locals regularly dive, fish and hunt and with so many unspoiled and wild natural resources, you'll soon see why.



SURFING

Delivering world-class surf all year round means Tairāwhiti is a top destination for surfers from around the world. A strong swell, consistent winds and wide open beaches all line up to create some of New Zealand's best breaks.

But for many, surfing in Tairāwhiti isn't just a recreational activity. It's a lifestyle that connects everyday people to the humbling forces of nature and creates a relaxed way of being that makes the East Coast a unique and inviting destination to discover.

Winding your way up and around the legendary Pacific Coast Highway, you'll find secluded, breathtaking beaches around every bend, so make sure you have your board handy to catch some unforgettable waves in the land of the first light.



SURFING WITH SARAH

+64 22 073 9383
info@surfingwithsarah.co.nz



SALT SHACK SURF SCHOOL

quinnssaltshack@gmail.com
www.saltshacksurfschool.com



LOCAL EVENTS



ESSENCE OF TAIRĀWHITI - FEBRUARY

It's more than a food festival. It's about who we are, what we are, this is our essence of life. It's about sharing our own experiences of food gathering, about whānau, community, about culture. Feeding our souls with local goodness and preserving our stories.



THE CHARDONNAY AFFAIR - MAY

Celebrate International Chardonnay Weekend aboard the historic steam train WA 165 as you wind your way from Gisborne railway station through the countryside to Muriwai. The steamy train ride offers you the opportunity to connect with the clever winemakers who craft these delicious classic Chardonnays.



GISBORNE BEER FESTIVAL - SEPTEMBER

Great breweries from all over the North Island collide to provide a palate quenching day out at this event. Enjoy beers on tap, local ciders and wines to delight all. Delicious food accompanies the beverage selection with live Kiwi music to entertain.



GISBORNE A&P SHOW - OCTOBER

Town meets country in spectacular fashion at this event. See the best of the farming community on display, thrill-seek in the carnival section, or make merry at the Wine and Food Pavilion - what ever you choose, you're in for a wild ride.



TE TAIRĀWHITI ARTS FESTIVAL - OCTOBER

Vibrant and rich with story, rugged, soulful and deep, Te Tairāwhiti is home to the creativity of many - past, present and those yet to flourish. Te Tairāwhiti Arts Festival showcases how our region is alive with theatre, music, dance, whakairo, taonga, light and sound.



FIRST LIGHT WINE AND FOOD FESTIVAL - OCTOBER

The First Light Wine and Food Festival marks the unofficial start of summer for wine lovers from Tairāwhiti and beyond. With musical acts and almost too many wineries to choose from, perfectly paired with artisan eateries, this is one indulgent festival.



LONGLINE CLASSIC - LABOUR WEEKEND

The Longline Classic is a summer festival across multiple stages, that aims to bring people together from all over the country in Gisborne. This festival unites some of NZ's best live music and electronic acts with plenty of food, drinks and friends, at a very unique outdoor location.



RHYTHM AND VINES - DECEMBER

New Zealand's premier New Year festival, Waiohika Estate is the place to be for the countdown and first to see the sunrise of the new year. Around 25,000 revellers flock every December for three days of partying in the vines, joined by headline acts from the world over.



SUNSHINE BREWERY

Brewing with all-natural ingredients since 1989. Sunshine Brewery is loved by locals and visitors alike.

📍 49 Awapuni Road, Gisborne
☎ +64 6 867 7777



PUKU ORA EATERY

Where good food meets great people, with an impressive line-up of keto, gluten-free and other dietary requirement options.

📍 398 Childers Road, Gisborne
☎ +64 22 341 3076



THE WHARF BAR & GRILL

Situated overlooking the beautiful Gisborne Inner Harbour.

📍 60 The Esplanade, Gisborne
☎ +64 6 281 0035



SMASH PALACE BAR

Smash Palace is the iconic home of good times and live music in Gisborne.

📍 24 Banks Street, Gisborne
☎ +64 6 867 7769



POVERTY BAY CLUB

Once a gentleman's club, the PBC is now home to a bustling café, a dine-in cinema and restaurant.

📍 38 Childers Rd, Gisborne
☎ +64 6 863 3165



GLOBE - A TASTE OF THE WORLD

Based around the 5 continents – Africa, Americas, Asia, Europe and Oceania – our menu will take you on a journey of flavours around the world.

📍 1 Vogel Street, Whataupoko, Gisborne
☎ +64 6 868 5919



THE WORKS

The remains of the Gisborne freezing works, enjoy a fantastic dining experience at a piece of local history.

📍 41 The Esplanade, Gisborne
☎ +64 6 868 9699



USSCO BAR AND BISTRO

Seasonal bistro dining crafted by a culinary award-winning owner and head chef.

📍 16 Childers Road, Gisborne
☎ +64 6 868 3246



BUSHMERE ARMS

Bushmere Arms has all the charm and ambience of yesteryear, in an elegant and sophisticated location.

📍 Main Road, Waerenga-a-hika
☎ +64 6 862 5820



CURBSIDE KITCHEN

Compact and cozy, offering just the essentials quick bites, takeaways and home-baked goodness.

📍 9 Ballance Street, Whataupoko, Gisborne
☎ +64 6 863 3916



FLAGSHIP EATERY

Good food, good coffee, friendly service and general good vibes in a beautiful space.

📍 14 Childers Road, Gisborne
☎ +64 6 281 0372



SIDURI WINE BAR & DELI

A cool, contemporary space with ambience, mood lighting and an intimacy that greets you the moment you arrive.

Open Wed-Sat 3:30pm till 10:30pm.

📍 16 Peel Street, Gisborne

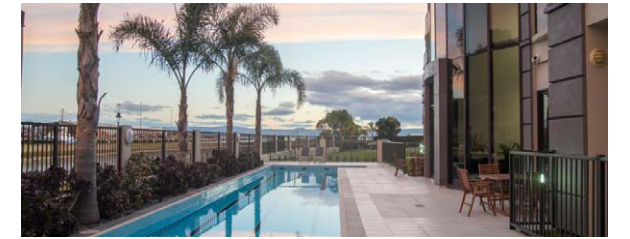
ACCOMMODATION



MOTEL OASIS

An oasis, undistracted from the hustle and bustle of town.

📍 5 Sponge Bay Road, Gisborne
☎ +64 6 867 9493 or 0800 800 929



PORTSIDE HOTEL - HERITAGE COLLECTION

A Heritage Boutique Collection property located on the edge of the Turanganui River.

📍 2 Reads Quay, Gisborne
☎ +64 6 869 1000



WAIKANAЕ BEACH TOP 10 HOLIDAY PARK

Sand, surf and rentals to enjoy both at your fingertips, Waikanae is a beach-lovers dream come true.

📍 280 Grey Street, Gisborne
☎ 0800 867 5634



SENATOR MOTOR INN

Stylish and comfortable accommodation, overlooking the picturesque inner harbour.

📍 2 Childers Road, Gisborne
☎ +64 6 868 8877



THE BLACKHOUSE

This is luxury with views to die for. An exclusive Gisborne experience is guaranteed at the Blackhouse.

📍 72 Winifred Street, Wainui Beach, Gisborne
☎ +64 27 495 8420



MAHAANUI

Located in the heart of beautiful Tiniroto, Mahaanui Farmstay Experience offers three private, unique accommodation options.

📍 1856 Ruakaka Road, Tiniroto, Gisborne
☎ +64 6 863 7180 or +64 27 497 7163

ZEN CABINS, TATAPOURI BAY

Our self-contained Zen Cabins are a luxury escape for those wanting a truly unique experience of the East Cape.

📍 516 Whangara Road, SH 35, Tatapouri
☎ + 64 6 868 3269



CEDAR HOUSE

The best boutique accommodation in Gisborne offering travellers warmth, comfort and privacy.

📍 4 Clifford Street, Whataupoko, Gisborne
☎ +64 21 936 166



MANUTUKE ECO RETREAT

Sleep in safari style tents next to a wetland lake. Enjoy a glass of wine as you soak in an outdoor bath.

📍 309 Waingake Road, Manutuke, Gisborne
☎ +64 22 315 3263



COASTAL JOURNEY: EAT, DRINK, STAY



**TAIRĀWHITI
GISBORNE**
The first light

EAT AND DRINK



1. EAST CAPE MANUKA CAFE

Enjoy locally-grown manuka tea filled with antioxidant and healing properties, accompanied by scrumptious homemade baking.

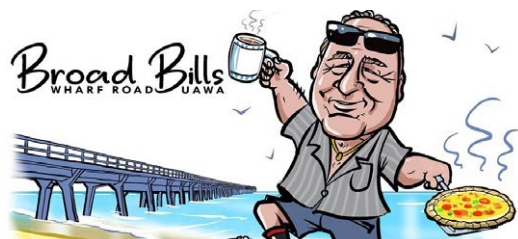
📍 4464 Te Araroa Road, Te Araroa
☎ +64 6 864 4824



2. CAFE 35

Legendary delicacies of Paua Pie, Pork Belly Pie and other delicious goodies in a great location.

📍 41 Waitangi Street, Tokomaru Bay
☎ +64 22 139 5574



3. BROAD BILLS

Legendary family-owned food trailer based at the iconic Tolaga Bay Wharf, with pizzas, coffee and treats.

📍 Wharf Road, Tolaga Bay
☎ +64 21 276 7831

ACCOMMODATION



4. HICKS BAY MOTEL AND LODGE

Set on a 14-acre bluff, 250 metres above sea level, Hicks Bay Motel and Lodge is historic and unspoiled.

📍 5198 Te Araroa Road, Hicks Bay
☎ +64 6 864 4880



5. TE PUKA TAVERN (FOOD & ACCOMMODATION)

Newly developed units overlooking the Pacific Ocean in a quiet coastal beach town, situated next a tavern with some of the best kai on the coast.

📍 153 Beach Road, Tokomaru Bay
☎ +64 6 864 5465



6. TIDAL WATERS LOGLODGE

Unique accommodation for up to 24 people in a private and tranquil environment.

📍 432 Waihou Road, Loises Beach, Tolaga Bay
☎ +64 27 895 8509



7. TATAPOURI BAY

Beachfront bliss with glamping tents, cabins and powered sites for RVs and campervans just 10 minutes from Gisborne.

📍 516 Whangara Road, SH 35, Tatapouri
☎ + 64 6 868 3269





TAIRAWHITIGISBORNE.CO.NZ



@TairawhitiGisborneNZ

|



@tairawhitigisbornenz